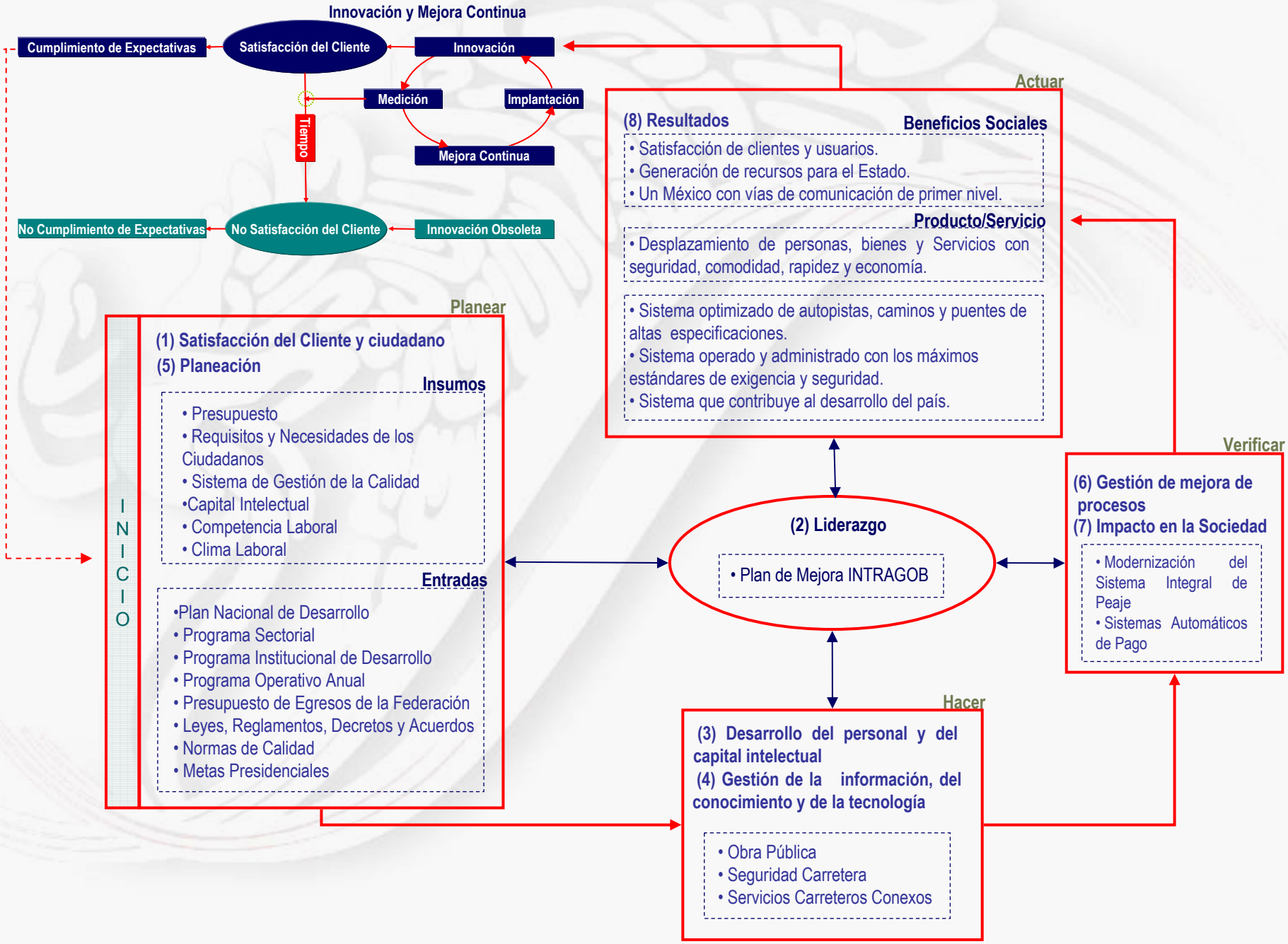MODELO DE CALIDAD E INNOVACIÓN DE CAPUFE